

8th Annual Maryland Charter School Conference

Exhibit and Partnership Opportunities

Presented by the Maryland Charter School Network

The Maryland Charter School Network cordially invites your organization to establish its foothold in the expanding charter school market and partner with us at the 8th Annual Maryland Charter School Conference. As an exhibitor, you will network with more than 150 charter school administrators, educators, developers, business managers, and policy makers. Unlike district-governed schools, charter schools retain 100% control over their budget. This boils down to substantial business opportunities for a wide variety of private and non profit service providers. Our exhibitors and sponsors enjoy an opportunity for face-to-face marketing like none other in the state, as the Maryland Charter School Conference is the ONLY event serving the charter school market in Maryland.

LOCATION: Greater Baltimore Area, TBD

DATE: April 8, 2011 7:30 am- 5pm

EXHIBITOR COST and EXHIBITOR SERVICES

Vendor Registrant

Save - Register by 2/15/11 - **\$500**
Registration fee after 2/15/11 - \$600

- 10 x 10 space with a 6' draped table, two chairs and electronic hook up
- Listing in the Program Booklet

Vendor PLUS Registrant (3 Available)

Save Register by 2/15/11 - **\$800**
Registration fee after 2/15/11 - \$1,000

- Opportunity for 90 minute workshop
- Plus vendor registrant benefits

SPONSORSHIP OPPORTUNITIES

Vendor Fair Co-Sponsor \$5,000

- Recognized as a Vendor Fair Sponsor
- Full service vendors' booth in the Vendor Fair
- Company name & logo **prominently** printed on the back cover of the Program Booklet
- **Public Recognition** at Conference Opening
- 1 Year MCSN Associate membership
- 1 page ad in the Program Booklet

Vendor Networking Happy Hour Sponsor \$2,500

- Recognized as a Vendor Fair Sponsor
- Full service vendors' booth in the Vendor Fair
- Company name & logo printed on the back cover of the Program Booklet
- **Public Recognition** at Conference Opening
- 1/2 page ad in the Program Booklet

Conference Keepsake Sponsors \$1,000 (10 Available)

- Recognized as a Vendor Fair Sponsor
- Full service vendors' booth in the Vendor Fair
- Company name & logo printed in Program Booklet
- 1/4 page ad in the Program Booklet
- Company name & logo printed on the Conference keepsake

In-Kind Sponsorships are available to offset costs that would otherwise be incurred by the conference—e.g. LCD Projectors, Badge Holders, Flash Drives, Event Program Guide Printing.



PAYMENT/CANCELLATION:

Payment must be sent with Exhibitor/Sponsor registration form to secure space. Submit contract and payment by April 1, 2011. Make checks made payable to **Maryland Charter School Network**, and mail to:

Exhibitor Services

Judy Grusso

MCSN

4639 Falls Road

Baltimore, MD 21209

Phone: 800-689-3795 Fax: 800-689-3795

Email: info@mdcharternetwork.org

Cancellation Fees: All exhibitors canceling space will be charged a \$100 processing fee. All requests for refunds must be made in writing and received by the MCSN by March 15, 2011. Refunds will be issued 90 days after the conclusion of the conference. **No refunds will be granted after March 15, 2011.**



Exhibitor Registration Form And Contract

Please PRINT or TYPE the following information:

Organization: _____

Telephone: _____ FAX : _____ E-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Type of Product/Service: _____

PLEASE SELECT ONE:

Vendor Registrant: ** *Early Registration* \$500 x _____ Quantity = \$ _____ (Must register by 2/15/11)
\$600 x _____ Quantity = \$ _____ (Register 2/16 – 4/1/11)

Vendor PLUS Registrant: ** *Early Registration* \$800 x _____ Quantity = \$ _____ (Must register by 2/15/11)
\$1,000 x _____ Quantity = \$ _____ (Register by 2/16–4/1/11)

TOTAL DUE: \$ _____

**Space assignments are on a first come - first placed basis
Exhibits will be displayed April 8, 2011, 7:30 am – 5:00 pm.**

Payment Type:

_____ (Check) _____ (MasterCard) _____ (Visa)

(Credit Card #)

(Cardholder Name (please type or print))

(Cardholder billing address if different than above)

(Signature)

(Exp. Date) (3 digit security Code on back)

Make check payable to:
Maryland Charter School Network

Mail to: Exhibits and Sponsors Coordinator
Maryland Charter School Network
4639 Falls Rd
Baltimore, MD 21209
Phone: 800-689-3795 Fax: 800-689-3795
Email: info@mdcharternetwork.org

Submit exhibit contract and Payment by 3/15/11. Payment must be sent with registration form to secure booth space. If space rental fee is not paid according to contract schedule, it may be re-assigned to another exhibitor at the option of MCSN.



Sponsorship Form And Contract

Company Information:

Organization: _____
Telephone: _____ FAX : _____ E-mail: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____ Title: _____

OPPORTUNITIES

Vendor Fair Co-Sponsor Yes! \$5,000
Vendor Networking Happy Hour Sponsor Yes! \$2,500
Conference Keepsake Sponsors (10 available) Yes! \$1,000

Payment Type:

_____ (Check) _____ (MasterCard) _____ (Visa)

(Credit Card #)

(Cardholder Name (please type or print))

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(Signature)

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